



THE  
MOST  
BEAUTIFUL  
SLEEP  
EVER MADE™



**Sleepyhead**  
SANCTUARY®

## THE MOST BEAUTIFUL SLEEP EVER MADE™

There is nothing more beautiful than a luxurious night's sleep. With Sleepyhead Sanctuary's unique Sensorzone® technology and luxury materials, a beautiful night's sleep is exactly what you'll get.



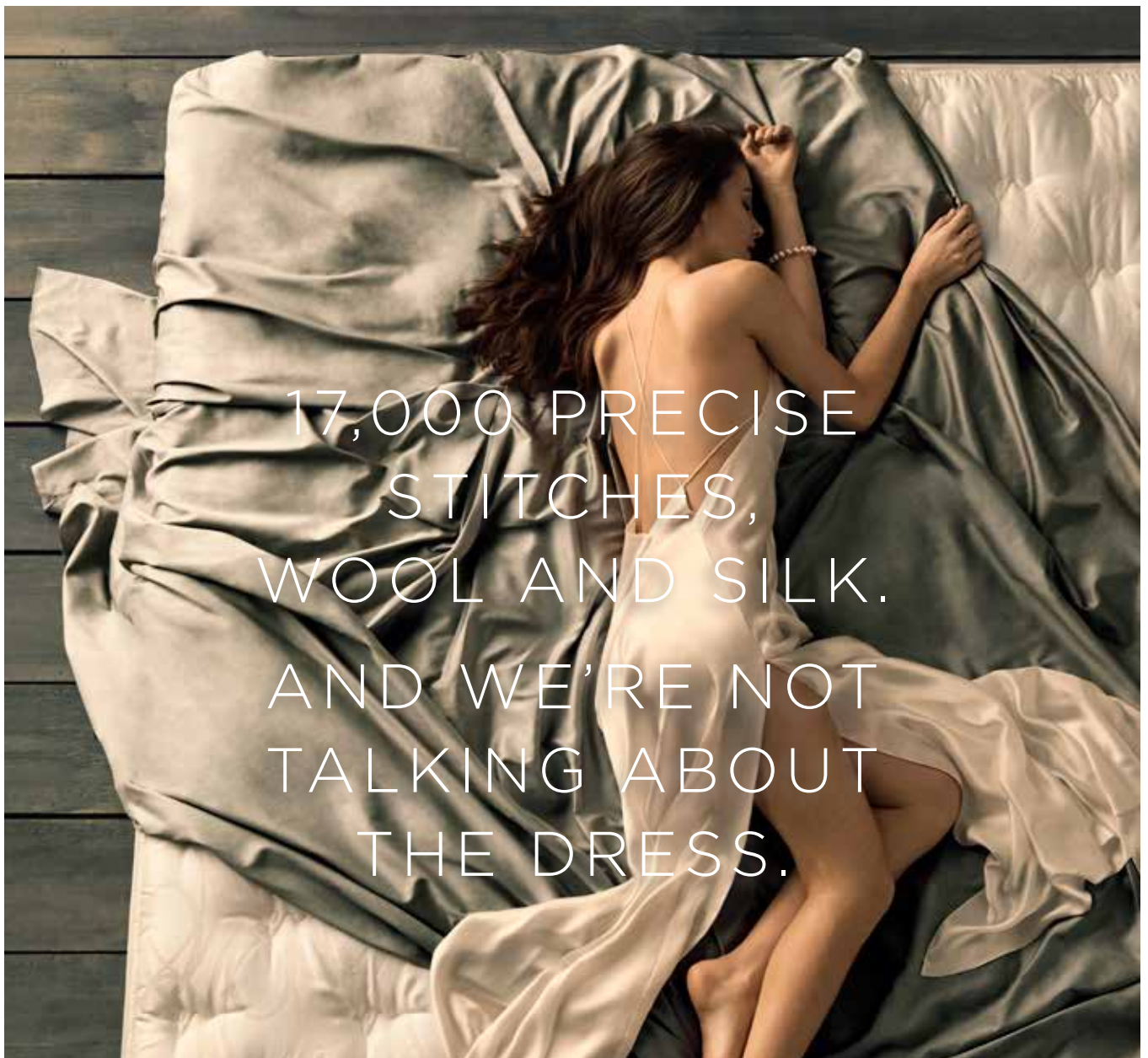
IT TAKES OUR  
CRAFTSMAN  
HOURS TO HANDMAKE  
EACH BED.  
JUST SO YOU CAN FALL  
ASLEEP IN MINUTES.



## LUXURY & CRAFTSMANSHIP

We all deserve a little luxury, and that's why only premium materials such as wool and silk and designer foams are included, providing 5 star comfort.

We believe craftsmanship is the single most important element in building any mattress. Over 80 years of experience goes into each Sleepyhead Sanctuary and our mattress makers build up each layer by hand.



## THE TECHNOLOGY STORY

### ① Quilt

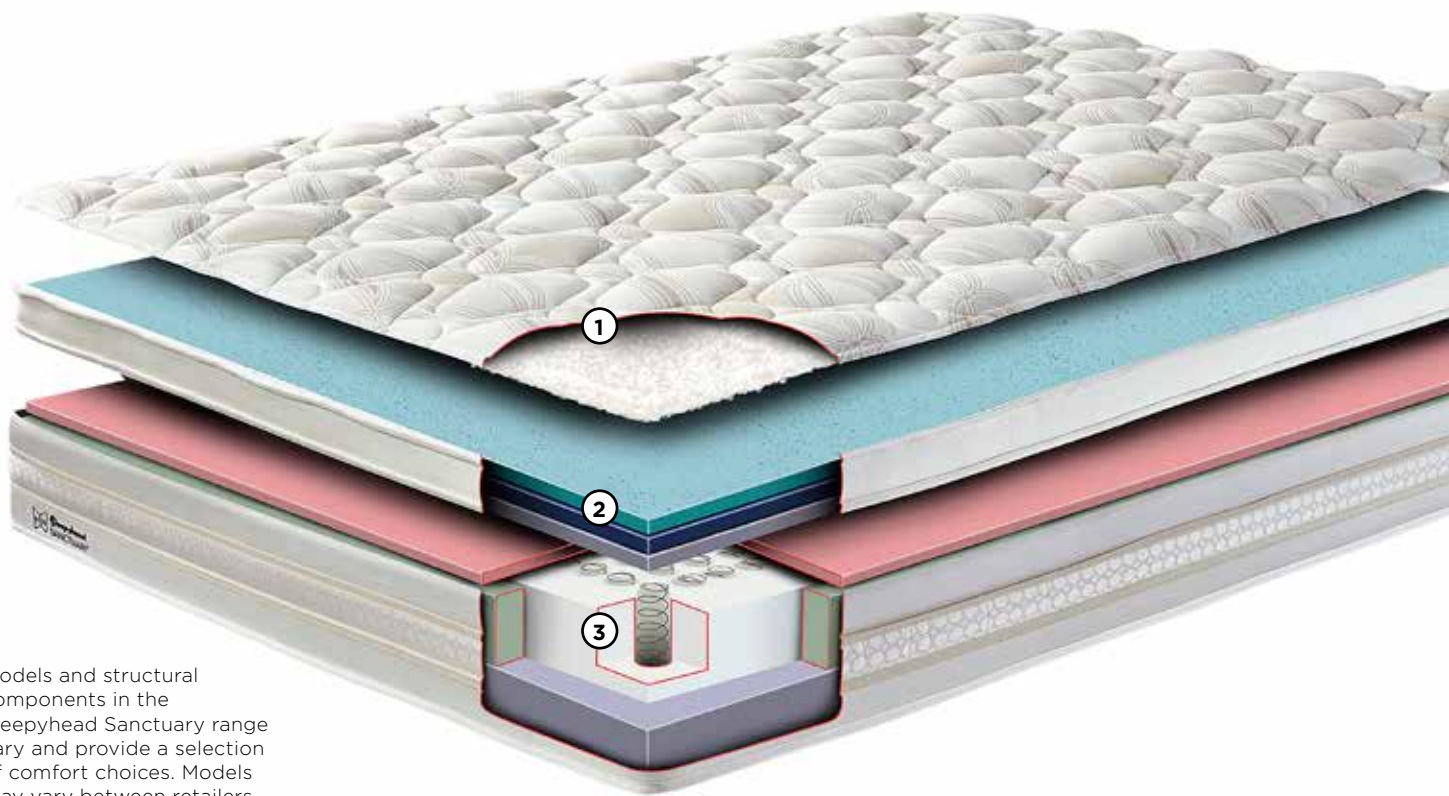
Exotic fibres such as lustrous natural silk and luxurious wool helps improve airflow and breathability in the mattress.

### ② Comfort Layers

To ensure the right feel and level of comfort for every sleeper, Sleepyhead Sanctuary utilises combinations of the latest and most luxurious sleeping comfort technologies known for their therapeutic qualities. A microbial treatment is added to reduce the spread of allergens.

### ③ Sensorzone® Support System

The heart of the Sleepyhead Sanctuary range is our Sensorzone core. This is our most advanced sleep system, designed so you don't have to compromise your mattress needs. With its uniquely integrated 7-zone spring and foam core, Sensorzone provides a true dual-active support system. Sleep peacefully knowing your bed has been endorsed by the New Zealand Chiropractors' Association for excellence in postural design.



Models and structural components in the Sleepyhead Sanctuary range vary and provide a selection of comfort choices. Models may vary between retailers.

## HOW TO CHOOSE YOUR BEAUTIFUL SLEEP

- Wear loose fitting and comfortable clothing. Removing footwear will allow you to feel the full support and comfort of a mattress.
- The Sleepyhead Sanctuary range provides a selection of comfort and support choices. Inform your sales person of any ailments or sleeping issues to find the best suited to you.
- If you feel aches and pains at night, they may take time to cause discomfort while you're trialling beds. Spend 5-10 minutes on each bed and make sure you lie in the position that you normally sleep in.
- If you sleep with a partner, it's best to try the beds together. Move positions while your partner lies in their most comfortable position. This will enable you to determine how effective the bed is at minimising partner disturbance.
- Your pillow makes up 25% of your sleeping surface. Ask to trial a Sleepyhead Sanctuary pillow to ensure your neck and shoulders are as supported as your body.

**VISIT ANY ONE OF OUR TRUSTED RETAILERS BELOW  
AND ASK TO TRY A SLEEPYHEAD SANCTUARY.**



The logo for Smiths City, consisting of the words "Smiths City" in a bold, sans-serif font inside a rounded rectangular border.

thebedpeople  
we'll find your comfort zone

**BACK TO BED**  
Buy with our Risk Free money back Guarantee.

